

LETITIA YEO

Hello! I'm Letitia, a Lasalle Communication Design undergraduate student with a love for visual storytelling.

I love to dabble in illustrations and branding, and find ways to channel my creative energy through graphic design whenever I can. I always believe in having a little 'oomf' in design, hence I'm always on the lookout for ways to experiment and explore beyond my current skillsets.

When I'm not designing, I'm drawing confusing illustrations on @Confushdon – confusion expressed in spontaneous bursts of energy and wonky illustrations.



Education

- 01 Diploma in Experience & Communication Design
Singapore Polytechnic 2019-2022
- 02 GCE Ordinary Level
PLMGSS 2015-2018
- 03 BA (Hons) Design Communication
LASALLE College of the Arts 2023-2026
- 04 Exchange Semester
Design Academy Eindhoven FEB - JUL 2025

Activities

- 01 SP BP Mentoring Club (CCA)
Singapore Polytechnic 2019-2022

Languages

English - Fluent in speaking and writing
Chinese - Fairly fluent in speaking and writing

Experience

- 01 Part-Time Service Crew
Hoshino Coffee FEB 2019-MAR 2020
- 02 Arts Instructor
Achievers' Arts SEP-DEC 2020
- 03 Part-Time Play Crew
Kiztopia Singapore DEC 2020 - MAR 2022
- 04 Graphic Designer
Do Not Design SEP 2021- JULY 2023
- 05 Barista
%Arabica Singapore AUG 2023- PRESENT

Awards

- 01 Edusave Merit Bursary Award
MOE 2022
- 02 Shortlist List
The Crowbar Awards 2022

Skills

Brand Identities, Illustration, Photography, Motion Graphics,
HTML/CSS, Sound Design (still learning!)