

Audrey Iskandar

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SUMMARY

Designer with a background in visual storytelling and communication design, focused on bringing clarity and intention to ideas through cohesive visual systems. I'm drawn to work that re-frames, connects, or simply makes something resonate, whether through branding, digital experiences, or thoughtful print execution.

EDUCATION

Bachelor of Design Communication

Lasalle College of the Arts, Singapore

2024 - 2026

- Relevant Coursework: Visual Communication & Typography, Branding & Identity Systems, Design Research & Strategy

Diploma (Distinction) in Design for Communication & Experiences

Lasalle College of the Arts, Singapore

2021 - 2024

- Relevant Coursework: Visual Communication & Typography, Branding & Identity Systems, Design Research & Strategy
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SKILLS

- **Software:** Adobe Photoshop, Illustrator, InDesign, After Effects, Premiere Pro, Figma, Procreate
 - **Techniques:** Branding & Identity, Campaign Design, Digital Illustration, Editorial Design, Packaging Design, Research & Insight Development
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PROFESSIONAL EXPERIENCE

Design Intern

OuterEdit, Singapore

May 2025 - August 2025

- Conceptualized and designed key visuals and collaterals across multiple client projects.
- Supported production by preparing final artwork files and ensuring delivery-ready formats.

Graphic Design Intern

Do Not Design, Singapore

July 2023 - October 2023

- Conceptualized and executed visual designs and illustrations for multiple projects.
 - Contributed to the production process by preparing design files for print, ensuring accuracy, resolution, and color consistency.
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EXHIBITIONS / OPENCALLS

Self-Initiated Publication with Prypress – Designer & Booth Assistant

Taipei Art Book Fair, Taipei, Taiwan

November, 2024

- Participated in Taipei Art Book Fair 2024, exhibiting and selling a self-initiated project with Prypress.

CO-CURRICULAR ACTIVITIES

Student Representative

Lasalle College of the Arts,
Singapore August, 2024 - 2025

- Represented student feedback, communicated between faculty and peers, and supported department-related discussions and initiatives.

Open House Volunteer

Lasalle College of the Arts, Singapore
17-18 January 2025

- Supported the Division of Communications by creating visual and written content for LASALLE's Open House social media coverage.

AWARDS & RECOGNITION

- **Crowbar Awards (2025)**, Association of Advertising & Marketing Singapore – Finalist for Good Design, and Health & Wellness
- **Creative Conscience (2024)** — Shortlisted for Graphic Design

ADDITIONAL INFORMATION

- **Languages:** English (Fluent), Indonesian (Native/Bilingual)
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