

Wee Meng Yu Zoe.

Creative

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<https://zw95.netlify.app>



About me

I am a passionate designer that believes that there will always be something out there to learn and be inspired by, keeping an open mind towards new opportunities that I come across. Consequently, this led to having experience designing using different mediums and software alongside working with clients of diverse backgrounds.

It always brings me immense joy and satisfaction whenever I can help clients convey their objectives with my work or anyone in need.

Skills

Illustrator	♥♥♥♥♥
XD	♥♥♥♥♥
Indesign	♥♥♥♥♥
Lightroom	♥♥♥♥♥
After Effects	♥♥♥♥♥
Photoshop	♥♥♥♥♥
Figma	♥♥♥♥♥
Html/Css	♥♥♥♥♥
Javascript	♥♥♥♥♥
Blender	♥♥♥♥♥

Openness to criticism Teamwork
Inclusivity Critical thinking

Academic Projects

- Okamoto 001 Condom Redesign - Procter & Gamble
- MINUS - NTUC Fairprice Environmental Campaign
- Paw Defenders - SPCA Sub-Brand & Campaign
- Pixel26 - Esplanade Youth Membership Campaign
- Changi Airport App & Kiosk UI/UX Redesign
- Love Beyond - VIVA Foundation Campaign

Experience

Barista

2023-2024 | The Coffee Bean & Tea Leaf

- Work Under Pressure
- Time Management
- Communication/Customer Service
- Hands-on Coordination
- Adaptability & Problem Solving
- Attention to Detail

Inline Skating Instructor

2020-2022 | SkateXtreme

- Leadership & Mentorship
- Communication & Patience
- Adaptability in Teaching & Environment
- Project Management
- Awareness & Responsibility

Education

♥ 2023-2026

LASALLE College of the Arts
BA(HONS) Design Communication

♥ 2018-2021

Temasek Polytechnic
Diploma in Communications Design