



RANIA AVERINA SETIADI

ABOUT ME

Hello, I'm Rania, a creative and detail oriented graphic designer with a flair for crafting visually compelling solutions. Through my experience designing for social media and digital campaigns, I've honed my ability to translate ideas into engaging visuals.

LANGUAGE

English

Bahasa Indonesia

CONTACT ME

 +65 9872 7855

 raniasetiadi8@gmail.com

➤ EDUCATION

LASALLE COLLEGE OF THE ARTS

BA Design Communications (2023-2026)

➤ EXPERIENCE

Metro Graphic Design Intern

(May - July 2025)

During my three-month internship at Metro, I worked across EDM campaigns, key visuals, and social media graphics and stories. Using Adobe Photoshop and Illustrator, I developed consistent, engaging designs and also created GIFs adapted from selected campaign key visuals. I collaborated closely with my team, shared ideas, and refined work through feedback, strengthening both my communication and strategic design skills.

➤ Linch Artiste Services Intern

(Sept - Dec 2025)

During my three month internship at Linch, I worked on their social media while supporting media tours, KOL campaigns, and pitching through proposals and presentations. I also gained experience in hospitality through guest coordination and event support, giving me insight into both creative and operational marketing work.

➤ TECHNICAL SKILLS

Branding

Illustrations

Print and Graphic Design

UI/UX

Social media design