

SHAZLYN ANISAH

+65 98713117
shazlynanisah4@gmail.com
Birthdate: 17-12-2002

ABOUT

I'm Shazlyn Anisah, a 23-year-old designer based in Singapore. I explore the intersection of visuals, language, and interaction through design, storytelling, and cultural research. My work often engages with cultural and pressing topics, using humour and direct messaging to make ideas more accessible. I enjoy creating interactive experiences that invite audience participation, and I approach each project with a strong concept and hands-on process. I'm particularly skilled in directing creative ideas to effectively communicate and advertise a message or product.

CAREER EXPERIENCE

Heppi Pottery

Design Intern
May 2025 – September 2025

Supported the studio through hands-on pottery production and facilitated workshops teaching children basic pottery techniques. Managed the brand's social media by creating video content, and contributed to visual design work including catalogues, name cards, and other brand collateral.

Grace Espresso

Cafe Service Assistant
January 2021 – February 2024

Delivered quality customer service in a fast-paced environment while accommodating dietary needs and preferences. Maintained strong organisation under pressure, and contributed to the café's marketing by creating social media graphics and photographing food and products.

SID Events Pte Ltd. & Bay Laurel

Graphic Designer
July 2020 – September 2020

Developed brand identity through strategic visual design aligned with company values. Designed cohesive graphics and supported the execution of wedding events, managing logistics and coordinating with clients, vendors, and suppliers to ensure smooth operations.

Singapore International Film Festival

Marketing Intern
July 2023 – September 2023

Supported marketing and partnership efforts through vendor outreach, content creation, and social media management. Assisted in campaign execution across digital and physical platforms, monitored engagement analytics, and collaborated with internal teams to ensure cohesive event promotion and on-ground operations.

EDUCATION

LASALLE College of the Arts,

2024 - 2026

Bachelors (BA) in Design Communication

LASALLE College of the Arts,

2021 - 2024

Diploma in Design Communication & Experiences

ITE College Central,

2019-2021

Visual Communication

DESIGN SKILLS