

David Saktivel



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A 24 year old passionate and creative designer with experience in both graphic design and customer-facing roles. Skilled in Adobe Creative Suite and Figma, with a keen eye for aesthetics, layout, and visual storytelling. An eager learner and adaptable team player, always ready to take on new challenges and explore fresh ideas. Enjoys working in collaborative environments that encourage experimentation and thoughtful design solutions.

EXPERIENCE

2025.06 - Present

Bawah Reserve

Marketing Intern

As a Marketing Intern, I designed and produced a range of visual marketing assets, including digital graphics, social media content, and promotional materials, ensuring consistency with the brand's identity. I collaborated with the marketing team to contribute creative ideas for campaigns and supported content creation across platforms such as social media, the website, and email marketing.

09.2023- 12.2023

Plain Vanilla

Service Associate

Provided warm and efficient customer service in a fast-paced café environment, ensuring a positive dining experience.

Handled cashiering duties, order-taking, and stock replenishment with attention to detail and accuracy

08.2022 - 10.2022

CAL

Graphic Design Intern

Designed visual assets for digital platforms, including social media content, and clinic invites.

06.2019 - 12.2019

Decathlon

Graphic Design Intern

Assisted in the conceptualisation and design of in-store visuals, digital assets, and marketing materials aligned with Decathlon's brand identity.

Collaborated with the marketing and visual merchandising teams to produce engaging content for social media, newsletters, and product launches.

EDUCATION

2024 - Present

LASALLE College of The Arts

BA(HONS) in Design Communication

2020 - 2023

LASALLE College of The Arts

Diploma in Design Communication & Experiences

2018 - 2020

ITE College Central

Visual Communication

SKILLS

Adobe
Photoshop

Adobe
Illustrator

Adobe
Indesign

Adobe
After Effects

Adobe
Premier Pro

Adobe
Lightroom

Touchdesigner

Figma

LANGUAGES

English

Tamil

Mandarin