

Geraldine Tang

Graphic Designer



Contact

+65 9734 4006

Geraldinetyl@gmail.com

I am a graphic designer with a background in commercial interior design for three years. My experience helped me gain strong project management skills, the ability to collaborate effectively in teams, and have a practical understanding of real-world design constraints.

I have a passion for illustrating, both using traditional and digital mediums, which adds depth to my creative approach. I pursue design with logic and curiosity, tackling challenges with a problem-solving mindset while striving to create meaningful and joyful experience through my work.

Education

Temasek Polytechnic

Diploma in Interior Architecture and Design
2017 - 2020

Specialist Diploma in Lighting Design
2020 - 2021

Lasalle College of the Arts

BA(Hons) in Communication Design
2023 - 2026

Skills

Adobe Photoshop

Figma

Adobe Illustrator

HTML/CSS

Adobe InDesign

Sketchup

Adobe Premiere Pro

Autocad

Portfolio

<https://www.behance.net/geraldinetyl>

<https://www.instagram.com/geraldinetyl/>

<http://linkedin.com/in/geraldine-tang-95013a173>

Experiences

Junior Interior Designer

Wolf Studio Pte Ltd 2020 - 2022

- Assisted lead designer in developing commercial interior design proposals, working closely under mentorship Giving inputs on concept development.

Interior Designer

Motivo Inc Pte Ltd 2022 - 2023

- Led commercial interior design projects from conceptualisation to final presentation, including mood boards, layout planning, and 3D modelling using SketchUp.

Creative Designer Intern

Vintedge Pte Ltd May - July 2025

- Creating social media static posts and short-form video content for client campaigns, including product image editing, layout design, visual refinement, motion editing, and contributing creative ideas for monthly post concepts.

Graphic Designer

Lasalle College of the Arts (School Projects)

Re-Branding SPCA

- Contributed to the conceptualisation and initial design of the brand logo, including its visual form and rationale. And proposing overall visual identity.
- Ideating and designing on-ground promotional materials using Sketchup, and developed campaign visuals for booth

Advertising CoffeeMeetsBagel

- Designed Instagram social media posts and curated all visual content in alignment with the campaign's tone and style.
- Contributed to the ideation and development of the reward-based system to incentivise deeper chat engagement between users.
- Assisted in brainstorming and storyboarding the promotional video, and supported the on-set production by helping to set the scene.