

# Desiree Ow

Ni haody! I'm Desiree (or Des). I'm a multidisciplinary designer from sunny Singapore, passionate about visual storytelling through branding and design. With a love for visual communication, I focus on transforming ideas into powerful, resonant stories.

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Desiree Ow

@ohyree

## ✦ Experience

- Design Intern / &Larry**  
*May 2025 - Aug 2025*

  - Contributed to branding projects through motion graphics, animation, and visual design.
  - Supported the creative team with projects in branding, packaging, and social media content.
  - Assisted with internal studio initiatives and design tasks as needed.
- Part-Time Receptionist & Design Support / M.A Ballet**  
*Feb 2025 - May 2025*

  - Assisted with branding and visual communications by designing posters, social media content, and other promotional assets.
  - Contributed to maintaining a consistent brand identity across digital and print platforms, alongside reception and administrative duties.
- Part Time Graphic Designer / SAFRA National Service Association**  
*Mar 2023 - Aug 2023, Mar 2024 - Aug 2024*

  - Created design collateral and content across various digital platforms
  - Conceptualised design and layout artworks for online and offline platforms based on creative briefs
- Creative Intern / Different Division**  
*Mar 2021 - Aug 2021*

  - Supported creative team with projects in branding, packaging and retail communication design
  - Utilized crucial design software skills to assist with projects
  - Involved in creative process by participating in concept exploration, supporting design creations and following it

## ✦ Education

- BA (Hons) Design Communications**  
LASALLE College of the Arts
- Diploma in Experience and Communication Design**  
Singapore Polytechnic
- Singapore Cambridge GCE 'O' Level**  
School of Science and Technology, Singapore

